

I am a REALTOR®.

As a real estate professional, laws and regulations set the minimum standards I owe to my clients, customers, and the public. In that regard, my duties are the same as other practitioners.

As a REALTOR®, I embrace and I am bound by the duties spelled out in the REALTORS® Code of Ethics. In addition to the duties owed to my clients and customers, to the public, and to other REALTORS®, I strive for the aspirational goals of the Preamble, knowing that the term REALTOR® stands for competency, fairness and integrity.

I believe in the value of the land. I understand the importance of adequate housing, functioning, livable cities, productive industries and farms and a healthful environment, and their role in nurturing a free society in the United States and internationally.

As a real estate professional I may be required to meet ongoing education requirements to maintain a license, certification or designation. As a REALTOR®, I continuously enhance my grasp of issues affecting real estate, and I willingly share my experience and expertise with other professionals. My dedication to the satisfaction of my clients' best interests is my primary goal.

Understanding that the pursuit of knowledge continues lifelong, as a REALTOR® I will strive to achieve excellence in the following competencies:

- **Being current and knowledgeable** about the laws, regulations and legislation affecting the real estate disciplines I engage in, and about real estate in my community generally.
- **Understanding** the Code of Ethics is a living document, and keeping myself informed about its duties and obligations on an ongoing basis.
- **Providing** equal professional services to all consistent with Article 10 of the Code of Ethics.
- **Advocating** for property ownership rights in my community, state and nation.
- **Acknowledging** and valuing that honesty and integrity are fundamental and essential to REALTORS® being known as consumers' trusted advisors.
- **Becoming** and remaining proficient in the use of technology tools to provide the highest levels of service to clients, customers and the public, and facilitating cooperation by sharing accurate, current information with consumers and with other real estate professionals.
- **Keeping** up-to-date on laws and regulations governing data privacy and data security, and taking necessary and appropriate steps to safeguard the privacy and integrity of information entrusted to me.
- **Committing** myself to enhancing my knowledge and skills in the real estate areas of practice I engage in on an ongoing basis.
- **Providing** superior customer service.
- **Appreciating** that courtesy, timely communication and cooperation are fundamental to facilitating successful real estate transactions, and to building and maintaining an impeccable professional reputation.
- **As a broker-owner** or principal of a real estate company, I am committed to creating and maintaining an environment that promotes excellent customer service consistent with these standards.

